



Rate Card

How to Place Banner ads on ClassicalMusicCity.com...

- 1) Review the rate card and ad size options.
- 2) Call us at 301 363-8239 or send an email to advertise@classicalmusiccity.com to verify availability.
- 3) Download the Insertion Order, complete it and return to CMC.
- 4) Pay for your banner ad(s) with either Paypal or check.

<u>Description</u>	<u>No. of Months</u>		
	1x	3x	6x
Leaderboard 729 x 90			
1 of 3 rotating	\$200	\$500	\$950
Exclusive Ownership	\$500	\$1,300	\$2,500
Skyscraper 160 x 600			
2 locations, 1 of 6 rotating	\$150	\$375	\$900
Mini Rectangles 234 x 60			
3 locations, 1 of 3 rotating	\$50	\$100	\$400
Medium Rectangle 486 x 60			
2 locations, 1 of 2 rotating	\$300	\$700	\$1,400
Exclusive Ownership, 1 location	\$500	\$1,000	\$2,000
Large Square 180 x 150			
1 location, 1 of 2 rotating	\$300	\$700	\$1,400
Exclusive Ownership	\$500	\$1,000	\$2,000
Small Square 125 x 125			
4 locations, 1 of 8 rotating	\$25	\$75	\$125

